

2019 CBF SPONSORSHIP OPPORTUNITIES



Thank you for considering being a sponsor of this year's Fort Wayne Cherry Blossom Festival. Your contribution will help support a rapidly growing event aimed at bringing Japanese culture to everyone in greater Fort Wayne – and will introduce and reinforce your brand leadership to the thousands of open-minded festival visitors attending the Cherry Blossom Festival on May 19, 2019, at the main branch of the Allen County Public Library in downtown Fort Wayne.

Sakura: \$5,000 & up (Cherry Blossom)

Your company name and logo will be **prominently displayed as the main sponsor** in all of our publications, posters, and on the sponsor list at the entrance of the library, as well as on our website and Facebook page. You may have your own booth if you wish to actively participate in the festival. You may supply your company banner and stand* for display in the theater lobby. **There will be no more than three Sakura-level sponsors.**



Mount Fuji: \$3,000 (Fujisan: the highest mountain in Japan)

We will display your name and logo in all of our publications, posters, and the sponsor list at the entrance of the library, as well as on our website and the Facebook page. If you would like to actively participate in the festival, you may share a booth with another Mount Fuji-level sponsor at no additional cost. You may supply your company banner and stand* for display in the theater lobby.



Sky Tree: \$2,000 (The tallest TV tower in the world)

We will display a small logo in all of our publications, posters, and the sponsor list at the entrance of the library, as well as on our website and Facebook page. You may supply your company banner and stand* for display in the theater lobby.



Kizuna: \$1,000 (Bond)

We will list your name in all of our publications, posters, and the sponsor list at the entrance of the library, as well as on our website and Facebook page. You may supply your company banner and stand* for display in the theater lobby.



Kazoku: \$500 (Family)

Your name will be listed in our publications as space permits. You may supply your company banner and stand* for display in the theater lobby.



Tomodachi: \$250 (Friend)

Your name will be listed in our publications as space permits.



*Vertical Banner and stand (<https://www.tradeshowdisplaypros.com/outdoor-displays/portable-flag-stands/wind-dancer-mini-flag-stand.html>)

PLEASE MAKE YOUR CHECK PAYABLE TO AND MAIL TO:

JAPANESE AMERICAN ASSOCIATION OF INDIANA
P.O. BOX 11941
FORT WAYNE, IN 46862-1941
[Add "CBF" to left bottom of check]

A donation to the Fort Wayne Cherry Blossom Festival (CBF) may be a tax-deductible charitable gift. All donations gratefully accepted. The CBF is an activity of the Japanese American Association of Indiana, which is a recognized 501 c 3 organization.